

URBAN TRIAGE

Annual Urban Harvest Festival 2022

EVENT SPONSORSHIP PACKAGE



WHEN: Saturday, September 17, 2022, 3-8PM

WHERE: Farley Center 2299 Spring Rose Rd, Verona, WI 53593

urbantrriage.org | (608) 520-3062 | info@urbantrriage.org

Event Sponsor Details

Urban Triage is hosting our Urban Annual Harvest Festival, and we need YOU!

Urban Annual Harvest Festival is Urban Triage's First Festival celebrating all we've sowed over the summer and since the beginning of Urban Triage.

Our Harvest celebration is grounded in sustainability, growth, and community.

What we do and who we are would not be--and is not possible without the support and commitment of our funders, volunteers, co-conspirators, community members, and staff. Together we've planted, sowed, and reaped tremendous growth and have impacted thousands of vulnerable community members in the Greater Dane County Area.

We're on a mission to empower and inspire transformation and breakthroughs in our community through collaboration and cooperation. And we've done just that, and we're just getting started.

Please celebrate with us all that we've accomplished together at our Farm--which has offered healing and sustainability for families in the Dane County Area.

**Join us at The Farley Center on Saturday,
September 17, 2022. It's a fun-filled day of live
music, acrobatics, a DJ, a majorette performance,
food, spoken word, wine, and beer.**



Event Sponsor Details

What will your dollars support?

Sponsorships will go towards covering the cost of the event.

Event Cost Include:

- Shuttle Service to & from 2312 S. Park St to our farm (Verona)
- Entertainment
- Thank you bags
- Equipment
- Food
- Supplies & Materials
- Marketing
- Rentals (tents, tables, stage, dance floor & chairs)
- Event Planner

Sponsorship Recognition Includes...

- Social media shoutout
- Logo listed in e-newsletter(s)
- Logo on event signage
- Logo on all event marketing materials
- Table at event
- Listed on website as sponsoring partner



Event Sponsorship Opportunities

Friend Sponsor - \$500 to \$999

- Social media shoutout
- Logo listed in 1 e-newsletter
- Logo on event signage
- Logo and Thank you included in Urban Harvest Festival event program.
- Logo and Thank you included in Annual Report to the Community.
- Logo and link placed on Urban Harvest Festival webpage for 12 month.

Supporter Sponsor - \$1000 to \$4,999

- Social media shoutout
- Logo listed in 2 e-newsletters
- Logo on event signage
- Logo on all event marketing materials
- Logo and Thank you included in Urban Harvest Festival event program.
- Logo and Thank you included in Annual Report to the Community.
- Logo and link placed on Urban Harvest Festival webpage for 12 months.



Event Sponsorship Opportunities

Advocate Sponsor - \$5,000 to \$9,999

- Social media shoutout
- Logo listed in 3 e-newsletters
- Logo on event signage
- Logo on all event marketing materials
- Table at event
- Listed as Sponsoring Partner on our website
- Complimentary Ad in Urban Harvest Festival event program. (1/2 page Ad.)
- Logo and Thank you included in Urban Harvest Festival event program.
- Complimentary Ad in Urban Triage Annual Report. (1/2 page Ad.)
- Thank you recognition in Urban Triage Annual Report to the Community.

Co Conspirator Sponsor - \$10,000 or More

- Social media shoutout
- Logo listed in 4 e-newsletters
- Logo on **ALL** event signage
- Logo on all event marketing materials
- Table at event
- Listed as Sponsoring Partner on our website
- Your website linked from our Facebook (followers 110K and our website)
- Logo shows up at the end of our short film about Urban Triage (release date April 2023)
- Complimentary Ad in Urban Harvest Festival event program. (Full page Ad.)
- Logo and Thank you included in Urban Harvest Festival event program.
- Complimentary Ad in Urban Triage Annual Report. (Full page Ad.)
- Thank you recognition in Urban Triage Annual Report to the Community.
- Exclusive executive speaking opportunity.



In Kind Donations Welcomed!

Make a difference in your community today by donating the following items to attendees and participants!

- Raffle prizes:
- Gift baskets
- Gift cards
- Volunteer



Recognition Includes...

- Social media shoutout
- Logo listed in e-newsletter(s)

Items can be dropped off at Urban Triage's Direct Service Hub located
2312 S Park Street
Madison, WI
or email
ibanuelos@urbantrriage.org
to schedule pick up!



Supporting Education, Healing, Leadership,
and Transformation

Sponsor Level

Advocate Sponsor - \$5,000 to \$9,999

Supporter Sponsor - \$1000 to \$4,999

Advocate Sponsor - \$5,000 to \$9,999

Co-Conspirator Sponsor - \$10,000 or More

Name: _____

Company: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website Address: _____

Our Director of Marketing will contact you to confirm your sponsorship contribution and discuss payment options. If you have any questions, email ibanuelos@urbantriage.org or please call (608) 520-3974.

Submit to Lorissa Bañuelos - ibanuelos@urbantriage.org

Thank you for your participation and support of our Urban Harvest Festival!

*Urban Harvest Festival website:
www.urbantriage.org/urban-harvest-festival*

**Scan to
Sponsor!**

