

SPONSORSHIP OPPORTUNITY

# UNHOUSED YOUTH INITIATIVE



## About Our Campaign

Urban Triage, Inc. is a community nonprofit – For the People, By the People – with community enrollment and active community involvement as the foundation for outreach and the effectiveness of all our programming. We are on a mission to decrease health disparities and improve the overall quality of life in the most vulnerable communities we serve through personal leadership, advocacy, and direct services. We use our transformative methodology to link individuals to institutions, networks, and resources.

We're launching our **Unhoused Youth Initiative**, which includes an unhoused youth-headed family shelter, scattered transitional housing units, rapid rehousing, and a drop-in youth center. This campaign will allow us to renovate and furnish the shelter (Inspire House), our youth-headed family shelter, located at 141 S Butler Street next to our administration office at 147 S Butler Street. The campaign will also allow us to raise funds to fill the gaps for our scattered transitional housing units, rapid rehousing, and renovate and furnish our drop-in youth center. The drop-in center will be at 302 E Wilson Street, around the corner from our downtown administration office and the shelter.

## How You Can Help

Your support is imperative in housing our most vulnerable youth and those with families to care for. Increased space and purpose-focused design will allow us the opportunity to expand existing programs and services and implement new ways to support homeless youth and families throughout Dane County.

According to the Homeless Services Consortium of Dane County, on a given night, 49 unhoused youths between the ages of 18-24 and 12 unhoused youth-headed families live on the streets. This initiative will be able to provide shelter to all 12 of those families, as well as wrap-around services, personal development, trauma recovery, and job readiness to prepare them for permanent housing. We will also be able to provide transitional housing to other youth. We would appreciate your support in providing effective programming.

Our Unhoused Youth Initiative is designed to meet people where they're at and includes four separate supportive transitional housing services: a youth-headed family shelter, scattered transitional housing services, rapid rehousing, and a drop-in youth center. The details of these services follow.



Our transitional housing services include the following:

**Youth-Headed Family Shelter:** The facility will provide shelter to unhoused youth-led families ages 17.5 to 24. The shelter will provide prevention strategies for decreasing adult risk factors and diseases that were identified in the ACES, including 1) prevention of adverse experiences in childhood, 2) prevention of the adoption of unhealthy coping strategies, and 3) changing these risk behaviors and decreasing the disease burden among adults.

**Scattered Transitional Housing Units:** Using our partnerships and relationships with landlords, Urban Triage will lease three (3) to four (4) apartment units in our name and provide shelter to unhoused youth or youth experiencing imminent housing insecurities. These units are available to youth who need housing but require additional support to sustain housing. We'll also provide wraparound support and case management.

**Rapid Rehousing:** Urban Triage will work with landlords and property management companies to house youth. These units will be available to youth who are ready for permanent housing and may need additional support. We'll pay a percentage of their rent, and they'll receive wraparound support and other services.

**Youth Drop-In Center:** Our youth drop in-center will start in March/April, offering support with resumes, job placements, essential needs, trauma recovery, navigation support, immediate needs, food, and case management. Urban Triage is rooted in centering those most vulnerable and filling gaps in services while providing a comfortable, accepting, and stigma-free place that centers the humanity of all who come through the door.

This will be Dane County and Wisconsin's first Unhoused Youth Initiative and shelter for youth between the age of 17.5 and 24. Urban Triage is known for developing and implementing programs that fill the niche and gaps--serving those most vulnerable. We've successfully and impactfully served 3,082 individuals over the last year with housing services and placed more than 225 individuals and families in permanent housing. We have over 4 years of providing support and services to tenants and landlords, which positions us to meet the needs of vulnerable youth effectively and efficiently. Our current working relationships and established partnerships with landlords and other agencies ensure the success of our Unhoused Youth Initiative.

**SPONSOR OUR  
UNHOUSED  
YOUTH TODAY**



The needs of our communities in Dane County are multifaceted and require multiple approaches and initiatives that occur simultaneously. Urban Triage is on a mission to do just that, and we would appreciate your support in doing that.

*We want to raise \$1 million to support our Unhoused Youth Initiative. The funds will cover the expense of providing shelter and supportive services for unhoused youth ages 17.5 to 24 and those experiencing imminent housing insecurities. We'll renovate and furnish the shelter, the drop-in center, and transitional housing units. Funds will also provide rental support, utility assistance, and other operational costs. The spaces created through this initiative will provide youth with culturally sound, welcoming spaces and homes and will include all the necessities required to capture and engage vulnerable youth and their families.*

Your support will allow us to provide our programming effectively and expand our capacity to add additional units and support services, community engagement, and other transformative activities. Your sponsorship will also support staff hiring to provide guidance and support for youth.



# SPONSORSHIP OPPORTUNITIES

## Inspire Sponsor Level

**\$100,000 (one sponsor)**

Our Unhoused Youth Initiative includes the "Inspire House," a shelter for unhoused youth-headed families ages 17 1/2 to 24. The families will require separate spaces that are culturally sound, welcoming, and creative to engage their families and other youth in a shared living space. We must build, design, and furnish the space and purchase the necessary appliances, electronics, and equipment. Additionally, the shelter will require staff to provide supportive services.

Your sponsorship will include the following recognition of support:

- Named the official sponsor of "Inspire House" with the opportunity to have your company's name associated with the shelter facility
- Opportunity for a company representative to speak at the Grand Opening event
- Company name/logo displayed near the entrance of the shelter
- Company name/logo displayed on the banner of all Unhoused Youth Initiative events
- Company name and/or logo featured on:
  - Grand Opening event invitation
  - Printed event marketing materials (including posters, flyers, etc.)
  - Email marketing for the initiative and all events
  - Event signage and program
  - Initiative and event page on our website
- Company name featured in Urban Triage, Inc. annual report

**On any given day, there are approximately 12 unhoused youth-headed families living on the streets in Dane County.**



## Transformation Sponsor Level \$75,000 (multiple sponsors)

In addition to the shelter, we'll have a drop-in center for youth 17 1/2 to 24. Youth will come to the center if they are experiencing housing insecurities and receive wrap-around support and services. We must build, design, and furnish the space and purchase necessary appliances, electronics, and equipment. Additionally, the center will require staff to provide the necessary support and services.

Your sponsorship will include the following recognition of support:

- Opportunity for the center to be named after the sponsoring Company
- Opportunity for a company representative to speak at the Grand Opening event
- Company name/logo displayed near the entrance of the shelter
- Company name/logo displayed on the banner of all Unhoused Youth Initiative events
- Company name and/or logo featured on:
  - Grand Opening event invitation
  - Printed event marketing materials (including posters, flyers, etc.)
  - Email marketing for the initiative and all events
  - Event signage and program
  - Initiative and event pages on our website
- Company name featured in Urban Triage, Inc. annual report



There are approximately 50 youth between the ages of 18-24 living on the streets of Dane County.

## Empowerment Sponsor Level

**\$50,000 (2 sponsors)**

Our Empowerment level sponsors the Scattered Sites and Rapid Rehousing programs in the Unhoused Youth Initiative. These two programs will support placing youth in transitional housing units in the community where Urban Triage will either hold the lease (scattered sites housing) or pay a portion of the lease (rapid rehousing). We will need support in covering the rental cost of these units, furnishing them, providing upkeep, and providing wrap-around services to the youth in these units.

Your sponsorship will include the following recognition of support:

- Opportunity for a company representative to speak at the Grand Launching event for both programs
- Company name/logo displayed on the banner of all Unhoused Youth Initiative events
- Company name and/or logo featured on:
  - Grand Launching event invitation
  - Printed event and marketing materials (including posters, flyers, etc.)
  - Email marketing for the initiative and all events
  - Event signage and program
  - Initiative and event pages on our website
- Company name featured in Urban Triage, Inc. annual report

## Healing Sponsor Level

**\$25,000 (4 sponsors)**

- Company name/logo displayed on the banners for all Unhoused Youth Initiative events
- Company name and/or logo featured on:
  - Grand Launching event invitation
  - Printed event marketing materials (including posters, flyers, etc.)
  - Email marketing for the initiative and the event
  - Event signage and program
  - Initiative and event pages on our website
- Company name featured in Urban Triage, Inc. annual report

## Breakthroughs Sponsor Level

**\$10,000 (5 sponsors)**

- Company name and/or logo featured on:
  - Invitation for all Unhoused Youth Initiative events
  - Printed event marketing materials (including posters, flyers, etc.)
  - Email marketing for the initiative and events
  - Initiative and event signage and program
  - Initiative and event pages on our website
- Company name featured in Urban Triage, Inc. annual report

## Leadership Sponsor Level

**\$5,000 (10 sponsors)**

- Company name and/or logo featured on:
  - Invitation to all Unhoused Youth Initiative events
  - Printed event marketing materials (including posters, flyers, etc.)
  - Email marketing for the initiative and events
  - Initiative and event signage and program
  - Initiative and event pages on our website
- Company name featured in Urban Triage, Inc. annual report

## Support Sponsor Level

**< \$5,000 (multiple sponsors)**

- Company name and/or logo featured on:
  - Invitation to all Unhoused Youth Initiative events
  - Printed event marketing materials (including posters, flyers, etc.)
  - Email marketing for the initiative and events
  - Initiative and event signage and program
  - Initiative and event pages on our website



# SPONSORSHIP AGREEMENT

## Unhoused Youth Initiative Campaign

General Sponsorship Levels (Check the appropriate box)	
<input type="checkbox"/>	Inspire Level (\$100,000)
<input type="checkbox"/>	Transformation Level (\$75,000)
<input type="checkbox"/>	Empowerment Level (\$50,000)
<input type="checkbox"/>	Healing Level (\$25,000)
<input type="checkbox"/>	Breakthrough Level (\$10,000)
<input type="checkbox"/>	Leadership Level (\$5,000)
<input type="checkbox"/>	Support Level (<\$5,000)

Because of YOU, we are. Because of you, we have stood in the gap for those most vulnerable through advocacy, transformative education, and critical coordinated services between partner organizations and community resources. We do this with the community's trust and track record to carry out the work.

Sponsorship of our Unhoused Youth Initiative presents a unique opportunity to become part of a legacy of ground-breaking work and collaborations in Dane County for our most vulnerable youth. Fostering a sense of responsibility within the community today will lead to a stronger Dane County tomorrow.

**Please Note: In order to receive all benefits listed in the proposal, the sponsorship agreement must be received, signed, and payment received.**

Company Name: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Company Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Payment Type: (Please check one below)

We will send out sponsorship commitment form and satisfy our commitment

Please send an invoice  Payment enclosed

Please send completed form to Brandi Grayson via email at [bgrayson@urbantriage.org](mailto:bgrayson@urbantriage.org) or via mail at 2312 S Park Street; Madison, WI 53711. If you have any questions, please call (608) 520-0741.

Company Commitment:

By signing this, I consent that I am an authorized representative of the Company listed above and am committing the Company to the sponsorship level listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_