

URBAN TRIAGE

# Urban Annual Harvest

FESTIVAL - 2024

**EVENT SPONSORSHIP  
PACKAGE**

**WHEN:** Saturday, September 09, 2024, 3:00 PM-8:00 PM  
**WHERE:** Our Farm at the Farley Center, 2299 Spring Rose Rd,  
Verona, WI 53593  
[urbantriage.org](http://urbantriage.org) | (608) 520-3062 | [info@urbantriage.org](mailto:info@urbantriage.org)



**URBAN  
TRIAGE**

RETURNING TO OUR PAST TO HEAL FOR OUR FUTURE



# Event Sponsor Details

## Urban Triage is hosting our Urban Annual Harvest Festival, and we need YOU!

Join us at the 3rd Annual Harvest Festival, hosted by Urban Triage, to celebrate our community's growth, sustainability, and togetherness. Our festival is a tribute to our supporters, volunteers, staff, co-conspirators, and community members who have stood with us since the beginning. Together, we have impacted thousands of vulnerable people in the Greater Dane County Area, planting, sowing, and reaping tremendous growth.

Our mission is to inspire transformation and breakthroughs in the community through collaboration and cooperation. We have achieved significant milestones, but we are determined to do more.

Mark your calendars for Saturday, September 09, 2024, and celebrate with us at The Farley Center. Our Farm has provided healing and sustainability to families in Dane County, and we want to share our success with everyone. The festival will feature live music, acrobatics, a DJ, a majorette performance, food, spoken word, wine, and beer. It's a fun-filled day for the whole family, and we can't wait to see you there!

September 09, 2024. It's a fun-filled day of live music, acrobatics, a DJ, a majorette performance, food, spoken word, wine, and beer.



SCAN TO  
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# Event Sponsor Details

## What will your dollars support?

*Funds Raised Will Support Our  
Agriculture Programs.*

### Program Costs:

- Transportation Cost
- Stipends
- Operations Cost
- Capacity Building (expanding the number of families we support, including CSA packages)
- Equipment
- Supplies & Materials
- Marketing
- Rentals
- Training/Conferences

### Sponsorship Recognition Includes...

- Social media shoutout (over 100,000 followers)
- Logo listed in e-newsletter(s) (over 11,000 subscribers)
- Logo on event signage
- Logo on all event marketing materials
- Table at event
- Listed on our website as a sponsoring partner
- Reorganization by the CEO during the event





# Event Sponsorship Opportunities

## Friend Sponsor - \$1,000

- Social media shoutout (over 100,000 followers)
- Logo listed in 1 e-newsletter (over 11,000 subscribers)
- Logo on event signage (3,000 attendees & growing)
- Logo and thank you are included in the Urban Harvest Festival event program. (3,000 attendees & growing)
- Logo and thank you are included in the community's annual report. (over 200 people, on average, visit our website daily)
- Logo and link placed on Urban Harvest Festival webpage

## Supporter Sponsor - \$2,500

- 3 Social media shoutouts (over 100,000 followers)
- Logo listed in 3 e-newsletters (over 11,000 subscribers)
- Logo on event signage (3,000 attendees & growing)
- Logo and thank you are included in the Urban Harvest Festival event program. (3,000 attendees & growing)
- Logo and thank you are included in the community's annual report. (over 200 people, on average, visit our website daily)
- Logo and link placed on Urban Harvest Festival webpage until next Harvest Festival





# Event Sponsorship Opportunities

## Advocate Sponsor - \$5,000

- 6 Social media shoutouts (over 100,000 followers)
- Logo listed in 3 e-newsletters (over 11,000 subscribers)
- Logo on event signage (3,000 attendees & growing)
- Logo and thank you are included in the Urban Harvest Festival event program. (3,000 attendees & growing)
- Logo and thank you are included in the community's annual report. (over 200 people, on average, visit our website daily)
- Logo and link placed on Urban Harvest Festival webpage until next Harvest Festival
- Complimentary Ad in the Urban Harvest Festival event program. (1/2 page Ad.)
- Logo and thank you are included in the Urban Harvest Festival event program.
- Complimentary Ad in Urban Triage Annual Report. (1/2 page Ad.)
- Thank you for your recognition in the Urban Triage Annual Report to the Community.

## Co-Conspirator Sponsor - \$10,000 or More

- 12 Social media shoutouts (over 100,000 followers)
- Logo listed in 6 e-newsletters (over 11,000 subscribers)
- Logo on ALL event signage (3,000 attendees & growing)
- Logo and thank you are included in the Urban Harvest Festival event program. (3,000 attendees & growing)
- Logo and thank you are included in the community's annual report. (over 200 people, on average, visit our website daily)
- Logo and link placed on Urban Harvest Festival webpage until next Harvest Festival
- Complimentary Ad in the Urban Harvest Festival event program. (1 page Ad.)
- Logo and thank you are included in the Urban Harvest Festival event program.
- Complimentary Ad in Urban Triage Annual Report. (1 page Ad.)
- Thank you for your recognition in the Urban Triage Annual Report to the Community.
- Exclusive executive speaking opportunity.





## In Kind Donations Welcomed!

*Make a difference in your community today by donating the following items to attendees and participants!*

- Raffle prizes:
- Gift baskets
- Gift cards
- Volunteer

### **Recognition Includes...**

- Social media shoutout
- Logo listed in e-newsletter(s)



Items can be dropped  
off at Urban Triage's Direct  
Service Hub, located  
2312 S Park Street  
Madison, WI  
or email  
[info@urbantrriage.org](mailto:info@urbantrriage.org)  
to schedule pick up!



## SPONSORS LEVELS

Friend Sponsor - \$1,000

Supporter Sponsor - \$2,500

Advocate Sponsor - \$5,000

Co-Conspirator Sponsor - \$10,000 or More

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

*Our Chief of Development will contact you to confirm your sponsorship contribution and discuss payment options. If you have any questions, please call Urban Triage at (608) 520-3062.*

*Submit to Sehadé Carter - [scarter@urbantriage.org](mailto:scarter@urbantriage.org)*

*Thank you for your participation and support of our Urban Harvest Festival!*

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SPONSOR!**

