



SPONSORSHIP OPPORTUNITY

Urban Triage's
**BLACK
BRILLIANCE
GALA**

A Celebration of Unsung Heroes

About Our Fundraising Gala Event

On May 17, 2024, Urban Triage is hosting its first annual Black Brilliance Gala fundraiser. This elegant evening of food, fun, and music will be held at the Overture Center for the Arts. Urban Triage will showcase and celebrate the unsung heroes of our community.

*Proceeds will support our new dynamic initiative:
Supporting Healthy Black Employment*

Supporting Healthy Black Employment is a program designed to promote employment opportunities for Black and vulnerable individuals in partnership with Prodigal System Academy. The program offers extensive training in carpentry with a focus on wood framing, to provide participants with the necessary skills for a successful career in residential and commercial carpentry. Upon completion, participants receive OSHA certification and are placed with a local construction company for full-time employment. Urban Triage provides wrap-around support services to the participants during the employment process in addition to our Supporting Healthy Black Families curriculum. Our goal is to equip individuals with the tools needed for a successful career and to support their overall well-being.

This event is an all-black attire formal affair. The event will begin at 6:00 pm with a live band and dancing. Dinner will be served at 7:00 pm accompanied by the smooth sounds of hip hop/R&B violinist. At 7:30 pm, there will be a recognition of our unsung heroes, which will be interspersed with some spoken word by Opal Ellyse. At 8:30 pm, there will be fundraising with Celebrations Entertainment MC Geoffrey Sandler. Finally, DJ Pain 1 will play some great music from 9:30 pm to 12:00 am, and you can dance the night away.

About Urban Triage

Urban Triage is committed to creating a more humane future by transforming culture, institutions, and communities. We aim to build a world where everyone has the freedom, resources, and support to heal and reach their full potential. To accomplish this, we work to bridge service gaps through transformative education that empowers and inspires systems and communities. We establish strategic partnerships and collaborations that enable priority services, specialized referral processes, and direct access points. Our focus is on increasing the capacity of Black and vulnerable communities to identify, develop, implement, and sustain their solutions to problems. We support people in shaping and exercising control over their physical, social, economic, and cultural environments.

Since our establishment five years ago, we have provided over \$20 million in rental assistance and other COVID-19 relief to more than 16,000 families in Dane County. Recently, we shifted our service focus towards helping our unhoused neighbors and youth and started our housing navigation services. Our current goal is to promote sustainable employment and create healthy living spaces in all aspects of our lives. Join us in our efforts to make a positive impact.

How You Can Support

Your support makes a difference in our community-focused initiatives. Help us make our fundraising event a success.

Programming Support

- **Cultivating Healthy Communities**
 - *Supporting Healthy Black Employment*
 - Supporting Healthy Families
 - Supporting Healthy Black Families
 - Supporting Healthy Black Agriculture
 - Unhoused Neighbors Initiative
- **Cultivating Healthy Youth**
 - Supporting Healthy Youth
 - Supporting Healthy Black Youth
 - Unhoused Youth Initiative (Urban Youth Center and Youth Transitional Housing)
- **Cultivating Healthy Co-Conspirators**
 - Supporting Healthy Co-Conspirators
 - Transformative Education, Equity, and Social Justice Consulting

Sponsorships Include

- Table(s) at the event
- Listed on the event page of our website as a sponsoring partner
- Social media shout-out (s) (seen by more than 110K followers)
- Logo listed in e-newsletter(s) (9K plus subscribers)
- Logo on event marketing materials
- Other opportunities based on sponsorship levels

SPONSORSHIP OPPORTUNITIES

Liberation Sponsor Level: \$20,000

***Only One Available**

Includes the following recognition of support:

- Named the Presenting Sponsor of the Black Brilliance Gala
 - 32 tickets for the event (3 tables)
 - 5 social media shoutouts (more than 110K followers)
 - Logo listed in all e-newsletters and event e-mail blasts leading up to the event (Over 9k subscribers)
 - Logo on ALL event signage and marketing materials with a 25' banner at the event and your logo on a Gobo
 - Listed as the Presenting Sponsor on the event page of our website
 - Your website is linked from our website and Facebook (110K+ followers)
 - Thank you and recognition in our Annual Report
 - Exclusive executive speaking opportunity at the event
-

Freedom Sponsor Level: \$10,000

Includes the following recognition of support:

- 18 tickets for the event (2 tables)
- 2 social media shoutouts (110K+ followers)
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event (Over 9k subscribers)
- Logo on ALL event signage and marketing materials
- Listed as a Sponsoring Partner on the event page of our website
- Your website linked on our website and Facebook (110K+ followers)
- Thank you and recognition in our Annual Report

Justice Sponsor Level: \$5,000

Includes the following recognition of support:

- 9 tickets to the event (1 table)
- Social media shoutout (110K+ followers)
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event (Over 9k subscribers)
- Logo on ALL event signage and marketing materials
- Listed as the Sponsoring Partner on the event page of our website
- Your website linked from our website and Facebook (110K+ followers)

Equity Sponsor Level: \$2,500

Includes the following recognition of support:

- 4 complimentary tickets to the event
- Social media shoutout (110K+ followers)
- Logo listed in two e-newsletters and event e-mail blasts leading up to the event (Over 9k subscribers)
- Logo on event signage
- Listed as the Sponsoring Partner on the event page of our website
- Your website is linked from our website and Facebook (110K+ followers)

Unity Sponsor Level: \$1,350

Includes the following recognition of support:

- 1 table (9 tickets) to the event
- Logo on table

SPONSORSHIP AGREEMENT

Sponsorship Levels (Check the appropriate box)

<input type="checkbox"/>	Liberation Level (\$20,000)
<input type="checkbox"/>	Freedom Level (\$10,000)
<input type="checkbox"/>	Justice Level (\$5,000)
<input type="checkbox"/>	Equity Level (\$2,500)
<input type="checkbox"/>	Unity Level (\$1,350)

Due to your support, we have been able to stand up for the most vulnerable members of the community by providing advocacy, transformative education, and coordinated services in partnership with other organizations and community resources.

We have gained the trust of the community, and our track record speaks for itself. By sponsoring the 1st Annual Black Brilliance Gala, you will be contributing to the growth of social connectedness and a stronger Dane County community.

Please Note: In order to receive all benefits listed in the proposal, the sponsorship agreement must be received, signed, and payment received.

Company Name: _____

Company Contact Name: _____

Company Phone: _____ Company Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Payment Type: (Please check one below)

☐ We will send out sponsorship commitment form and satisfy our commitment

☐ Please send an invoice ☐ Payment enclosed

Please email the completed form to Brandi Grayson at bgrayson@urbantrriage.org or Urban Triage, 2312 S. Park Street, Madison, WI, 53713. If you have any questions, please call Brandi at (608) 520-3062.

Company Commitment:

By signing this, I consent that I am an authorized representative of the company listed above and am committing the company to the sponsorship level listed above.

Signature: _____ Date: _____

Printed Name: _____ Title: _____

SPONSORSHIP OPPORTUNITIES & AGREEMENT

Please Note: In order to receive

proposal, the sponsorship agreement

Company Name: _____

Company Contact Name: _____

Company Phone: _____

Address: _____ State: _____ Zip: _____

Payment Type: (Please check one below)

☐ We will send out sponsorship commitment form and satisfy our commitment

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