

SPONSORSHIP OPPORTUNITY

URBAN TRIAGE'S 4TH ANNUAL KICKBACK



About Our Event

Urban Triage is pleased to announce its 4th Annual Kickback event! Join us on Saturday, July 20, 2024, at Penn Park, 2101 Fisher Street, Madison, WI 53713, from 2:00 p.m. to 7:00 p.m., for family-friendly fun and community activities.

This year's theme is Summer Sizzle, where you can participate in competitive activities with cash prizes. The event is open to everyone in the community, and we encourage you to bring your family and friends. In the past, over 4,000 community members have attended this event yearly, and we hope you'll join us this year, too!

At the event, you can enjoy live music from DJs, free food from three food carts, bounce houses, climbing walls, gaming carts, board games, face painting, and many other activities for all ages.

Learn more about Urban Triage and our commitment to serving the community and other community resources. We are dedicated to celebrating our community and breaking generational curses.

Most importantly, this is a **FREE** Community event! So mark your calendars and take advantage of this opportunity to have fun, connect with your community, and celebrate the skin you're in. The event itinerary is as follows:

2:00 pm - 4:00 pm Children's Activities
4:00 pm - 5:00 pm Field Day Activities
5:00 pm - 6:00 pm Dance Battles and Double-Dutch
6:00 pm - 7:00 pm Raffles and Gifts

Activities include food, music, live performances, raffles, gift cards, gift bags, face painting, cotton candy, popcorn, inflatables, a climbing wall, ice cups, ice cream, and organic produce from our farm, costume characters, and more!



How You Can Help

Your support is needed to make our event FREE to the entire community. We are looking for individuals and companies to sponsor this event. Your sponsorship will cover the costs associated with this event, as shown below, and all remaining funds will go towards supporting community-driven and focused programming.

Programming Includes

- Supporting Healthy Families Workgroups
 - Supporting Healthy Black Agriculture
 - Specialty Crop Program
 - Farm Business Development
 - Supporting Healthy Black Employment
 - Supporting Healthy Black Families
 - Supporting Healthy Black Youth
 - Supporting Healthy Co-Conspirators
- Unhoused Neighbors Initiative
 - Chronic Documentation
 - Doubled Up Housing
 - Homeless Outreach
 - Housing Navigation Support
 - Rapid Rehousing
 - Rapid Rehousing - Domestic Violence
- UnHoused Youth Initiative
 - Emerging Adults Transitional Housing
 - Youth Homelessness Demonstration Program

Sponsorships Include

- Listed on the event page of our website as a sponsoring partner
- Listed as a partner on the partnership page of our website (depending on sponsorship level)
- Other opportunities, depending on the sponsorship level
- Social media shout-out (s)
- Table at event
- Logo listed in e-newsletter(s)
- Logo on all event marketing materials

SPONSOR OUR ANNUAL KICKBACK TODAY



SPONSORSHIP OPPORTUNITIES

Platinum Sponsor Level \$10,000

Your sponsorship will include the following recognition of support:

- 5 Social media shoutout(s)
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event and after
- Logo on ALL event signage
- Logo on ALL event marketing materials
- Table at event
- Listed as the Sponsoring Partner on the event page of our website and the partnership page of our website
- Your website is linked from our website and Facebook (110K followers)
- Thank you and recognition in our Annual Report
- Exclusive executive speaking opportunity at the event

Gold Sponsor Level \$5,000

Your sponsorship will include the following recognition of support:

- 2 Social media shoutouts
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event
- Logo on ALL event signage
- Logo on ALL event marketing materials
- Table at event
- Listed as the Sponsoring Partner on the event page of our website
- Your website is linked from our website and Facebook (110K followers)
- Thank you and recognition in our Annual Report

Advocate Sponsor Level

\$2,500

Your sponsorship will include the following recognition of support:

- Social media shoutout
- Logo listed in all e-newsletters and event e-mail blasts leading up to event
- Logo on ALL event signage
- Logo on ALL event marketing materials
- Table at event
- Listed as the Sponsoring Partner on the event page of our website
- Your website linked from our website and Facebook (110K followers)

Supporter Sponsor Level

\$1,000

Your sponsorship will include the following recognition of support:

- Social media shoutout
- Logo listed in all e-newsletters and event e-mail blasts leading up to event
- Logo on ALL event signage
- Logo on ALL event marketing materials
- Table at event
- Listed as the Sponsoring Partner on the event page of our website

Friend Sponsor Level

\$ 500

Your sponsorship will include the following recognition of support:

- Social media shoutout
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event
- Logo on ALL event marketing materials
- Table at event

SPONSORSHIP AGREEMENT

4th Annual Kickback

General Sponsorship Levels (Check the appropriate box)	
<input type="checkbox"/>	Platinum Level (\$10,000)
<input type="checkbox"/>	Gold Level (\$5,000)
<input type="checkbox"/>	Advocate Level (\$2,500)
<input type="checkbox"/>	Supporter Level (\$1000)
<input type="checkbox"/>	Friend Level (\$500)

Because of YOU, we are. Because of you, we have stood in the gap for those most vulnerable through advocacy, transformative education, and critical coordinated services between partner organizations and community resources. We do this with the community's trust and track record of carrying out the work.

As a sponsor of the 4th Annual Kickback, you can contribute to fostering a sense of community and the development of a stronger Dane County.

Please Note: In order to receive all benefits listed in the proposal, the sponsorship agreement must be received, signed, and payment received.

Company Name: _____

Company Contact Name: _____

Company Phone: _____ Company Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Payment Type: (Please check one below)

We will send out sponsorship commitment form and satisfy our commitment

Please send an invoice Payment enclosed

Please send the completed form to Brandi Grayson at bgrayson@urbantrriage.org or 2312 S Park Street, Madison, WI 53713. If you have any questions, please call (608) 520-3062.

Company Commitment:

By signing this, I consent that I am an authorized representative of the Company listed above and am committing the Company to the sponsorship level listed above.

Signature: _____ Date: _____

Printed Name: _____ Title: _____