

URBAN TRIAGE

Urban Annual Harvest Festival

2023

EVENT SPONSORSHIP PACKAGE



WHEN: Saturday, September 16, 2023, 3-8 PM

WHERE: Farley Center 2299 Spring Rose Rd, Verona, WI 53593

urbantrriage.org | (608) 520-3062 | info@urbantrriage.org

Event Sponsor Details

Urban Triage is hosting our Urban Annual Harvest Festival, and we need YOU!

Urban Annual Harvest Festival is Urban Triage's annual festival that celebrates all we've sowed over the summer and since the beginning of our organization. Our Harvest celebration is grounded in sustainability, growth, and community.

What we do and who we are would not be and is only possible with the support and commitment of our funders, volunteers, co-conspirators, community members, and staff. Together we've planted, sowed, and reaped tremendous growth, impacting thousands of vulnerable community members in the Greater Dane County Area.

We're on a mission to empower and inspire transformation and breakthroughs in our community through collaboration and cooperation. And we've done just that, and we're just getting started.

Please celebrate with us all that we've accomplished together at our Farm--which has offered healing and sustainability for families in the Dane County Area.

Join us at The Farley Center on Saturday, September 16, 2023. It's a fun-filled day of acrobatics, a DJ, a majorette performance, stilt walking, jugglers, tightrope performs, a live Jazz band, spoken word, wine, and beer.



Event Sponsor Details

What will your dollars support?

Sponsorships will go towards covering the cost of the event.

Event Cost Include:

- Shuttle Service to & from 2312 S. Park St to our farm (Verona)
- Entertainment
- Thank you bags
- Equipment
- Food
- Supplies & Materials
- Marketing
- Rentals (tents, tables, stage, dance floor & chairs)
- Event Planner

Sponsorship Recognition Includes...

- Social media shoutout
- Logo listed in e-newsletter(s)
- Logo on event signage
- Logo on all event marketing materials
- Table at event
- Listed on website as sponsoring partner



Event Sponsorship Opportunities

Friend Sponsor - \$1,000 to \$4,999

- Social media shoutout (110K followers)
- Logo listed in 2 e-newsletter
- Logo on event signage

Supporter Sponsor - \$5,000 to \$9,999

- Social media shoutout (110K followers)
- Logo listed in 2 e-newsletters
- Logo on event signage
- Logo on all event marketing materials

Advocate Sponsor - \$10,000 to \$19,999

- Social media shoutout
- Logo listed in 5 e-newsletters
- Logo on event signage
- Logo on all event marketing materials
- Table at the event
- Listed as Sponsoring Partner on our website
- Complimentary ad in Urban Harvest Festival event program.

Event Sponsorship Opportunities

Co Conspirator Sponsor - \$20,000 or More

- Social media shoutout
- Logo listed in 5 e-newsletters
- Logo on **ALL** event signage
- Logo on all event marketing materials
- Table at the event
- Listed as Sponsoring Partner on our website
- Your website linked from our Facebook (followers 110K and our website)
- Logo shows up at the end of our short film about Urban Triage (release date Nov 2023)
- Complimentary ad in Urban Harvest Festival event program. (Full page Ad.)
- Logo and Thank you included in Urban Harvest Festival event program
- Complimentary ad in Urban Triage Annual Report. (Full page Ad.)
- Thank you for recognition in Urban Triage Annual Report to the Community
- Exclusive executive speaking opportunity





In Kind Donations Welcomed!

Make a difference in your community today by donating the following items to attendees and participants!

- Raffle prizes:
- Gift baskets
- Gift cards
- Volunteer



Recognition Includes...

- Social media shoutout
- Logo listed in e-newsletter(s)

Items can be dropped
off at Urban Triage's
Administration Office
located at 147 S Butler
Madison, WI
or email
bgrayson@urbantrriage.org
to schedule pick up!