



SPONSORSHIP OPPORTUNITY

Urban Triage's
**BLACK
BRILLIANCE
GALA**

A Celebration of Unsung Heroes

About Our Fundraising Gala Event

On November 10, 2023, Urban Triage is hosting its first annual Black Brilliance Gala fundraiser. This elegant evening of food, fun, and music will be held at the Overture Center for the Arts and will showcase and celebrate the unsung heroes of our community. *Proceeds for this event will cover the costs associated with the event and support our dynamic programming initiatives: **Cultivating Healthy Communities** (Supporting Healthy Families, Supporting Healthy Black Families, Supporting Healthy Black Agriculture, Unhoused Neighbors Initiative, and Security Deposit and Rental Support Program), **Cultivating Healthy Youth**, (Supporting Healthy Youth, Supporting Healthy Black Youth, Unhoused Youth Initiative, Urban Youth Center, and Youth Transitional Housing), and **Cultivating Healthy Co-Conspirators** (Supporting Healthy Co-Conspirators and Transformative Education, Equity, and Social Justice Consulting).*

This will be an all-black formal affair. So, wear your best black formal gown or tuxedo and enjoy a night of Black Brilliance. The evening will begin at 6:00 pm with a VIP dinner, a recognition of our unsung heroes at 7:00 pm, fundraising at 8:00 pm, and dancing the night away from 9:00 pm - 11:00 pm.

About Urban Triage

Urban Triage's mission is to transform culture, institutions, and communities to ensure a humane future. Our vision is a world where everyone has the freedom, resources, and support to heal and self-actualize. Urban Triage aims to bridge service gaps through transformative education that empowers and inspires systems and communities through strategic partnerships and collaborations that allow priority services, specialized referral processes, and direct access points. We promote increasing the capacity of Black and vulnerable populations and communities to identify, develop, implement, and sustain their solutions to problems in a way that supports them in shaping and exercising control over their physical, social, economic, and cultural environments.

Since our inception five years ago, we have provided more than \$30 million in rental support and other COVID-19 relief efforts to more than 16,000 families in the Dane County area. This year, we pivoted our service focus and launched our Unhoused Youth Initiative, which includes our Urban Youth Center, which opened its doors in May 2023, with rapid rehousing and scattered sites transitional-housing units.

How You Can Support

Your support is needed to make our fundraising event a huge success. Your sponsorship will cover the costs associated with the event, as shown below, and all remaining funds will go towards supporting our community-driven and focused initiatives.

Event Costs

- Entertainment
- Equipment
- Food
- Supplies and materials
- Marketing
- Rentals (event venue, tables, stage, dance floor, and chairs)
- Event planner
- Gift Cards/Raffles
- Contractors/Vendors

Programming Support

- **Cultivating Healthy Communities**
 - Supporting Healthy Families
 - Supporting Healthy Black Families
 - Supporting Healthy Black Agriculture
 - Unhoused Neighbors Initiative
 - Security Deposit and Rental Support Program
 - Doubled Up Housing
- **Cultivating Healthy Youth**
 - Supporting Healthy Youth
 - Supporting Healthy Black Youth
 - Unhoused Youth Initiative (Urban Youth Center and Youth Transitional Housing)
- **Cultivating Healthy Co-Conspirators**
 - Supporting Healthy Co-Conspirators
 - Transformative Education, Equity, and Social Justice Consulting

Sponsorships Include

- Table(s) at the event, which includes dinner and tickets to the reception (based on sponsorship level)
- Listed on the event page of our website as a sponsoring partner
- Social media shout-out (s) (seen by more than 110K followers)
- Logo listed in e-newsletter(s)
- Logo on event marketing materials
- Other opportunities based on sponsorship levels

SPONSORSHIP OPPORTUNITIES

Liberation Sponsor Level: \$20,000

Includes the following recognition of support:

- Named the Presenting Sponsor of the Black Brilliance Gala
- 24 tickets for the event (3 tables) and 24 tickets for the reception
- 5 social media shoutouts (more than 110K followers)
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event
- Logo on ALL event signage and marketing materials with a 25' banner at the event and your logo on a gobo
- Listed as the Presenting Sponsor on the event page of our website
- Your website linked from our website and Facebook (110K+ followers)
- Thank you and recognition in our Annual Report
- Exclusive executive speaking opportunity at the event
- Naming rights with the inclusion of a representative to serve as the event co-chair for next year's gala

Freedom Sponsor Level: \$10,000

Includes the following recognition of support:

- 16 tickets for the event (2 tables) and 16 tickets for the reception
- 2 social media shoutouts (110K+ followers)
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event
- Logo on ALL event signage and marketing materials
- Listed as a Sponsoring Partner on the event page of our website
- Your website linked on our website and Facebook (110K+ followers)
- Thank you and recognition in our Annual Report

Justice Sponsor Level: \$5,000

Includes the following recognition of support:

- 8 complimentary tickets to the event (1 table) and the reception
- Social media shoutout (110K+ followers)
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event
- Logo on ALL event signage and marketing materials
- Listed as the Sponsoring Partner on the event page of our website
- Your website linked from our website and Facebook (110K+ followers)

Equity Sponsor Level: \$2,500

Includes the following recognition of support:

- 6 complimentary tickets to the event and reception
- Social media shoutout (110K+ followers)
- Logo listed in all e-newsletters and event e-mail blasts leading up to event
- Logo on ALL event signage and marketing materials
- Listed as the Sponsoring Partner on the event page of our website
- Your website linked from our website and Facebook (110K+ followers)

Unity Sponsor Level: \$ 1,000

Includes the following recognition of support:

- 4 complimentary tickets to the event and reception
- Social media shoutout (10K+ followers)
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event
- Logo on some event marketing materials

SPONSORSHIP AGREEMENT

Sponsorship Levels (Check the appropriate box)

<input type="checkbox"/>	Liberation Level (\$20,000)
<input type="checkbox"/>	Freedom Level (\$10,000)
<input type="checkbox"/>	Justice Level (\$5,000)
<input type="checkbox"/>	Equity Level (\$2,500)
<input type="checkbox"/>	Unity Level (\$1,000)

Because of YOU, we are. Because of you, we have stood in the gap for those most vulnerable through advocacy, transformative education, and critical coordinated services between partner organizations and community resources. We do this with the community's trust and track record of carrying out the work.

As a sponsor of the 1st Annual Black Brilliance Gala, you will contribute to fostering community, social connectedness, and the development of a stronger Dane County.

Please Note: In order to receive all benefits listed in the proposal, the sponsorship agreement must be received, signed, and payment received.

Company Name: _____

Company Contact Name: _____

Company Phone: _____ Company Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Payment Type: (Please check one below)

☐ We will send out sponsorship commitment form and satisfy our commitment

☐ Please send an invoice ☐ Payment enclosed

Please email the completed form to Brandi Grayson at bgrayson@urbantrriage.org or Urban Triage, 2312 S. Park Street, Madison, WI, 53713. If you have any questions, please call Brandi at (608) 520-3062.

Company Commitment:

By signing this, I consent that I am an authorized representative of the company listed above and am committing the company to the sponsorship level listed above.

Signature: _____ Date: _____

Printed Name: _____ Title: _____