

SPONSORSHIP OPPORTUNITY

URBAN TRIAGE'S 3RD ANNUAL KICKBACK



About Our Event

Remember back in the days when block parties used to jump? Urban Triage has brought what we've all been yearning for to life - a family-friendly, fun, and Blacked-out kickback where everything is FREE!

Urban Triage is hosting its 3rd Annual Kickback event. Join us for field games and fun on Saturday, July 22nd, at Penn Park from 2:00 pm to 8:00 pm at 2101 Fisher Street, Madison, WI 53713. Our theme this year is FIELD DAY, and it will be a day of competitive sporting activities with cash prizes. Celebrate your skin, our community, and the breaking of generational curses by joining us on this day of celebration.

More than 500 community members attend this event each year as we celebrate our community. This is an event for the entire family. Enjoy music from live DJs, free food (3 food carts), bounce houses, games, and activities for all ages! Learn more about who we are and what we're doing in service of our community! This is a FREE Community event!

The event itinerary is as follows:

2:00 pm - 4:00 pm Children's Activities
4:00 pm - 5:00 pm Field Day Activities
5:00 pm - 6:00 pm Dance Battles and Double-Dutch competition
6:00 pm - 7:00 pm DJ Battle
7:00 pm - 8:00 pm Raffles and Gifts

This is a FREE event. Activities include food, music, live performances, raffles, gift cards, gift bags, face painting, cotton candy, popcorn, inflatables, a climbing wall, ice cups, ice cream, and organic produce from our farm, costume characters, and more!

We'll have 3 food carts, 3 DJs, and 2 bouncy houses. Field activities include an obstacle course, tug-of-war, basketball, and kickball. We'll also have a best-dressed field day competition, dance battle, and double dutch competition. Gift cards will be awarded as cash and raffle prizes.

Our event will also include local vendors and agencies.



How You Can Help

Your support is needed to make our event FREE to the entire community. We are looking for individuals and companies to sponsor this event. Your sponsorship will cover the costs associated with this event, as shown below, and all remaining funds will go towards supporting community-driven and focused programming.

Event Costs

- Entertainment
- Equipment
- Food
- Supplies and materials
- Marketing
- Rentals (tents, tables, stage, dance floor, and chairs)
- Event planner
- Gift Cards/Raffles
- Contractors/Vendors

Programming Includes

- Supporting Healthy Black Families Workgroup
- Supporting Healthy Black Agriculture
- Farm Business Development
- Supporting Healthy Black Youth
- UnHoused Youth Initiative
- Housing Support

Sponsorship Includes

- Listed on the event page of our website as a sponsoring partner
- Listed as partner on our partnership page of our website (depending on sponsorship level)
- Other opportunities depending on the sponsorship level
- Social media shout out(s)
- Table at event
- Logo listed in e-newsletter(s)
- Logo on all event marketing materials

SPONSOR OUR ANNUAL KICKBACK TODAY



SPONSORSHIP OPPORTUNITIES

Co-Conspirator Platinum Sponsor Level \$10,000

Your sponsorship will include the following recognition of support:

- 5 Social media shoutout(s)
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event and after
- Logo on ALL event signage
- Logo on ALL event marketing materials
- Table at event
- Listed as the Sponsoring Partner on the event page of our website and the partnership page of our website
- Your website is linked from our website and Facebook (110K followers)
- Thank you and recognition in our Annual Report
- Exclusive executive speaking opportunity at the event

Co-Conspirator Gold Sponsor Level \$5000

Your sponsorship will include the following recognition of support:

- 2 Social media shoutouts
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event
- Logo on ALL event signage
- Logo on ALL event marketing materials
- Table at event
- Listed as the Sponsoring Partner on the event page of our website
- Your website is linked from our website and Facebook (110K followers)
- Thank you and recognition in our Annual Report

Advocate Sponsor Level

\$2,500

Your sponsorship will include the following recognition of support:

- Social media shoutout
- Logo listed in all e-newsletters and event e-mail blasts leading up to event
- Logo on ALL event signage
- Logo on ALL event marketing materials
- Table at event
- Listed as the Sponsoring Partner on the event page of our website
- Your website linked from our website and Facebook (110K followers)

Supporter Sponsor Level

\$1,000

Your sponsorship will include the following recognition of support:

- Social media shoutout
- Logo listed in all e-newsletters and event e-mail blasts leading up to event
- Logo on ALL event signage
- Logo on ALL event marketing materials
- Table at event
- Listed as the Sponsoring Partner on the event page of our website

Friend Sponsor Level

\$ 500

Your sponsorship will include the following recognition of support:

- Social media shoutout
- Logo listed in all e-newsletters and event e-mail blasts leading up to the event
- Logo on ALL event marketing materials
- Table at event

SPONSORSHIP AGREEMENT

3rd Annual Field Day Kickback

General Sponsorship Levels (Check the appropriate box)	
<input type="checkbox"/>	Co-Conspirator Platinum (\$10,000)
<input type="checkbox"/>	Co-Conspirator Gold (\$5,000)
<input type="checkbox"/>	Advocate Level (\$2,500)
<input type="checkbox"/>	Supporter Level (\$1000)
<input type="checkbox"/>	Friend Level (\$500)

Because of YOU, we are. Because of you, we have stood in the gap for those most vulnerable through advocacy, transformative education, and critical coordinated services between partner organizations and community resources. We do this with the community's trust and track record of carrying out the work.

As a sponsor of the 3rd Annual Field Day Kickback, you can contribute to fostering a sense of community and the development of a stronger Dane County.

Please Note: In order to receive all benefits listed in the proposal, the sponsorship agreement must be received, signed, and payment received.

Company Name: _____

Company Contact Name: _____

Company Phone: _____ Company Email: _____

Address: _____ City: _____ State: _____ Zip: _____

Payment Type: (Please check one below)

We will send out sponsorship commitment form and satisfy our commitment

Please send an invoice Payment enclosed

Please send completed form to Brandi Grayson via email at bgrayson@urbantriage.org or via mail at 2312 S Park Street; Madison, WI 53711. If you have any questions, please call (608) 299-4128.

Company Commitment:

By signing this, I consent that I am an authorized representative of the Company listed above and am committing the Company to the sponsorship level listed above.

Signature: _____ Date: _____

Printed Name: _____ Title: _____