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**** FOR IMMEDIATE RELEASE****

**URBAN TRIAGE KICK BACK
FIELD DAY FAMILY FUN**

MADISON, WI (July 11, 2023) - It's time for Urban Triage's 3rd Annual Kickback and everyone is invited! The event held on Saturday, July 22, 2023 is created by the community; for the community. Each year more than 500 people attend this summer celebration.

This year's Field Day theme invites the community to participate in a series of competitive sporting activities... with cash prizes! The Kickback is held at Penn Park from 2:00 pm – 8:00 pm. Penn Park is located at 2010 Fisher Street in Madison and is the perfect location for this afternoon of fun, food and music.

Attendees will witness a DJ battle with DJ Pain 1, DJ Fusion (from 97.1 Jamz), and DJ Shorty. There will be free food from area food carts, two bounce houses, a climbing wall, and more. The organized activities include kickball, potato sack races and an obstacle course. And there will be dancing and double-dutch competitions. The day-long event offers something for everyone. Event Itinerary Includes:

2:00 pm – 4:00 pm	Children's Activities
4:00 pm – 5:00 pm	Field Day Activities
5:00 pm – 6:00 pm	DJ Battle
6:00 pm – 7:00 pm	Kick ball Competition, Dance Battles and Double-Dutch Competition
7:00 pm – 8:00 pm	Raffles and Gifts

Brandi Grayson, Founder & CEO of Urban Triage shared, "We are looking forward to a family fun day, celebrating and spending time together. This event gives us a chance to share more about who we are and the work we are doing in service to our community."

Additional activities include live performances, raffles, gift cards, gift bags, face painting, cotton candy, popcorn, ice cups, ice cream, organic produce from the Urban Triage farm, costume characters, and more! Visit the website at: urbantriage.org/about/events/annual-summer-kick-back for all the event details.

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About Urban Triage, Inc.

Urban Triage, Inc. is a non-profit organization that has served more than 15,000 Black people, Black families, Black entrepreneurs, and Black businesses. Urban Triage's vision is to empower and inspire breakthroughs and transformation by way of education and leadership in Black children, Black women, Black men, Black entrepreneurs, and Black communities. Our mission is to foster, develop, and strengthen Black entrepreneurs and Black families' self-sufficiency, community leadership, advocacy, and family success through psychoeducation, community engagement, trauma response, healing, and cultural heritage. For additional information about Urban Triage and our programs and services, please visit: www.urbantriage.org.