

#FOR IMMEDIATE RELEASE#

Urban Triage, Inc.  
Contact: Brandi Grayson, Founder, CEO  
Email: [bgrayson@urbantriage.org](mailto:bgrayson@urbantriage.org)  
Phone: (608) 520-3062

**URBAN TRIAGE HOSTS ANNUAL SUMMER KICKBACK EVENT, A FREE EVENT TO CELEBRATE OUR COMMUNITY WITH the 90S VS 2000S THEME**

**MADISON, WI. (July 26, 2022)**- Join Urban Triage, your community nonprofit, on July 30th, 2022, for our Annual Summer Kick-Back-90s vs. 2000s event. Come celebrate with us--community, social connectedness, family, and humanity.

Location: Penn Park, 2101 Fisher St. Madison, WI 53713  
Time: 3 p.m.-7 p.m.

Attendees will have the chance to win \$25 to \$250 in gift cards and other prizes. The event's original date was June 4th and was rescheduled due to inclement weather.

“Urban Triage is for the community by the community. We are a community-driven and community-focused organization. We understand that our community is much more than the neighborhood where our office is located. The people we serve are diverse and range in age, education, race, and class. People who support the amazing work we do also range in diversity. Thus, it's imperative that we get together and hang out and get to know each other through entertainment, laughs, food, and family-centered activities. Creating the space and the opportunity for inspiration, social connectedness, healing, and networking.” says Brandi Grayson, Founder/CEO.

Our Annual Kick Back Event includes free food, family centered-activities, cash prizes, competitions, and gift giveaways. Vendors will also be in attendance--so bring your wallet to support small businesses and entrepreneurs.

Other activities include music, face painting, children activity area, dance competition (\$100 and \$250 cash prizes), dress competition, double dutch, raffles, bouncy houses, popcorn, cotton candy, snow cones, and more.

**Itinerary for the Day**

<b>START TIME</b>	<b>END TIME</b>	<b>ACTIVITY</b>
<b>3:00 PM</b>	<b>3:15 PM</b>	<b>Event Commences/Welcome Remarks from CEO</b>
<b>3:30 PM</b>	<b>3:40 PM</b>	<b>Raffle Begins (Drawing every 30 mins, 2 to 3 gift cards given out)</b>
<b>4:00 PM</b>	<b>4:08 PM</b>	<b>Announcements and Reminders</b>
<b>4:30 PM</b>	<b>4:40 PM</b>	<b>Second Raffle</b>

<b>5:00 PM</b>	<b>5:10 PM</b>	<b>Third Raffle</b>
<b>5:20 PM</b>	<b>5:45 PM</b>	<b>Double-Dutch Competition</b>
<b>6 PM</b>	<b>6:10 PM</b>	<b>Fourth Raffle</b>
<b>6:15 PM</b>	<b>6:30 PM</b>	<b>Youth Dance Competition (5 to 11 yrs of age and 12 &amp; Up)</b>
<b>6:30 PM</b>	<b>6:35 PM</b>	<b>Fifth Raffle</b>
<b>6:35 PM</b>	<b>6:45 PM</b>	<b>Winner of Best Dressed-90s vs. the 2000s/Last Raffle</b>
<b>6:50 PM</b>	<b>7 PM</b>	<b>Live Performance by Local Artist to End our Night</b>

If you are looking to make a difference in your community, please consider volunteering for our Annual Summer Kick Back event, there are multiple volunteer opportunities still available! Volunteer shifts will be no more than 2-3 hours. Please sign up ahead of time to participate. Visit this link for more information and to sign up:

<https://form-usa.keela.co/volunteer-for-urban-triages-annual-summer-kick-back>

\*\*We can also use more gift cards and raffle items. Please drop off items to Urban Triage at 2312 S Park St. Madison, WI 53713 between 10 AM and 5 PM Monday through Thursday, or Friday between 9 AM and 12 PM.

For more information about Urban Triage, visit [urbantriage.org](http://urbantriage.org).

For questions, don't hesitate to contact us at [info@urbantriage.org](mailto:info@urbantriage.org).

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### **About Urban Triage, Inc.**

Urban Triage, Inc. is a non-profit organization that has served more than 12K people, Black families, Black entrepreneurs, and Black businesses. Urban Triage's vision is to empower and inspire breakthroughs and transformation by way of education and leadership in Black children, Black women, Black men, Black entrepreneurs, and Black communities. Our mission is to foster, develop, and strengthen Black entrepreneurs and Black families' self-sufficiency, community leadership, advocacy, and family success through psychoeducation, community engagement, trauma response, healing, and cultural heritage. For additional information about Urban Triage and our programs and services, please visit: [www.urbantriage.org](http://www.urbantriage.org).