

URBAN TRIAGE PRESENTS

Sponsorship Opportunity

HIGH FIVE FOR BLACK HISTORY

Celebrating Black Excellence!



Five for Five



Purpose

We want to celebrate Black History month with you by providing 5 facts daily via social media and email blasts regarding Black inventors, Black leadership, Black innovation, and Black excellence. In return, we're asking you to donate or sponsor our Black History Month celebration to support youth services, housing support, advocacy, etc.

Outcome

Provide uncommonly known information about the contribution of Black people (locally and globally) to America's history. At the same time, raise funds to support the work of Urban Triage while increasing awareness of Black Excellence, our organization, and our work. In addition, increase awareness of your business and its support of community-driven work.

How you can leave your impact?

1. Sponsor our campaign
2. Encourage others to do the same by sharing our campaign
3. Like, comment, and engage our posts on social media
4. Contact **Diana Shinall** via email at dshinall@urbantriage.org for further information and or questions

Package Details



Below are the incentives for each sponsorship level. In addition to the monetary commitment, we do ask that you engage your employees and share this campaign with your network as well.

Silver Sponsorship: \$50

- Facebook (105K followers) Shout-out (3 times)
- Instagram Shout-out (3 times)

Gold Sponsorship: \$100

- Facebook (105K followers) Shout-out (3 times)
- Instagram Shout-out (3 times)
- One (1) feature in our Newsletter

Platinum Sponsorship: \$250

- Everything in Silver and Gold sponsorship
- Logo added to campaign webpage
- Logo added to our partnership webpage (our website has more than 2,200 visitors each week)



Sponsor Level



SPONSORSHIP LEVELS		
(Please check the box to indicate your sponsorship choice.)		
<input type="checkbox"/>	Silver	\$50
<input type="checkbox"/>	Gold	\$100
<input type="checkbox"/>	Platinum	\$250

Name: _____

Company: _____

Street Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Website Address: _____

Our Director of Development will contact you to confirm your sponsorship contribution and discuss payment options once the form is received. Submit the form to Diana Shinall via email at DShinall@urbantriage.org or mail it along with a check to 2312 S. Park St., Madison, WI 53713.

If you have any questions, email DShinall@urbantriage.org or call (608) 446-8022.

Thank you for participating in and supporting our Five for Five Black History Month Celebration.

Scan to Sponsor!

