

Dane County - This Giving Tuesday, Urban Triage will inspire generosity by showing up and showing out to raise \$100,000 to purchase two vans.

This GivingTuesday, we're making the ask of supporters who have shown up and showed out for Urban Triage to show up again by donating to our GivingTuesday Campaign to purchase vans. **Every dollar donated will be matched up to \$50,000.** <u>Click here to donate!</u> You're doubling your investment.

Last Giving Tuesday, you helped us raise more than \$50,000, allowing us to open our first office. This past year, we have raised over \$300,000 from 1,587 donations and leveraged almost \$3M in grants, enabling us to expand rapidly in the past 12 months, **serving more than 10,000 persons, families & businesses.** This Giving Tuesday is no different. We want to continue the momentum by providing transportation to families. Your donation will support us in raising \$100,000 to purchase two vans. **Donate below.**

The vans will play a crucial role in sustaining our **Supporting Healthy Black Agriculture Initiative (SHBA).** In addition to providing transportation to other participants of our Supporting Healthy Black Families Workgroups (Supporting Healthy Black Families and Supporting Healthy Black Youth). And be used in our outreach work.

Madison's transportation system is not convenient for many--access to public transit can be a headache. It takes a couple of hours to get from point A to point B when it takes 20 minutes in a car. We want to address the impact on our families by adding transportation to our programming. Please support us in doing so; donate! **Acquiring vans will move our work forward in support of those most vulnerable.**

Adding transportation to the list of services we offer would expand our capacity and allow us to show up in a powerful way for the people we serve.

Thank you for being a part of the Movement and being part of the change. <u>Donate to Urban</u> <u>Triage today</u>!

Contact Jamie Quam with any questions and for more at jquam@urbantriage.org.

Our Campaign kicked off on November 17 and will continue until Giving Tuesday on November 30, 2021.