

SPONSORSHIP OPPORTUNITY

Creating a Space for Transformative
Education, Leadership, and Healing
Campaign for Grand Opening Event

URBAN TRIAGE, INC.



2222 S Park St.; Madison, WI 53713



(608) 520-3062



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**URBAN
TRIAGE**

RETURNING TO OUR PAST TO HEAL FOR OUR FUTURE

About Our Campaign

Urban Triage, Inc. is a community nonprofit – For the People, By the People – with community enrollment and active community involvement as the foundation to outreach and the effectiveness of all our programming. We are on a mission to decrease health disparities and improve the overall quality of life in Black communities we serve by way of personal leadership and advocacy training by utilizing our transformative methodology that includes linking individuals to institutions, networks, and resources.

Scholars and practitioners, alike, are in agreement that creating and maintaining active involvement through associations and/or groups of all kinds are an important feature of strong communities, as well creative spaces that say you are welcomed and we're here to serve. We are now looking to make 2312 S. Park St. our home and community space which will allow us to expand our capacity while sending the message to ALL Black people that they are welcomed, and that we are here to serve.



How You Can Help

Your support is imperative in increasing our footprint by way of building out our community space located on Madison's South Side. Increased space and purpose-focused design will allow us the opportunity to expand existing programs and services and implement new ways to support Black youth and families throughout Dane County.

The needs of Black communities in Dane County are multifaceted and require multiple approaches and initiatives that occur simultaneously. Urban Triage, Inc. is on a mission to do just that. We need your support in doing so.

We are looking to raise \$100,000 to cover the expense of creating a space for all Black people – a space that is culturally sound, welcoming, creative, and includes all the necessities required to capture and engage Black youth, families, and other populations that are often forgotten and most vulnerable.

Your support will allow us to purchase office furniture, build out the space, design the space, purchase equipment (refrigerator, computers, printer, dehumidifier, air purifier, PPE supplies, signage, etc.), and provide space for youth programming, childcare during training and workgroup sessions, community support services, community engagement, and other transformative educational events and activities. Your donation will also support the hiring of a receptionist to provide guidance and supports for community members.

Sponsorship Opportunities

SPONSORSHIP LEVELS

Transformation Sponsor Level

\$10,000 (one sponsor)

- Named the official sponsor of our community space
- Opportunity for a company representative to speak at our Grand Opening event
- Company name/logo displayed near entrance of community space
- Company name/logo displayed on event banner
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event signage and program
 - Event page on our website
- Company name featured in Urban Triage, Inc. annual report

Breakthroughs Sponsor Level

\$7,500 (one sponsor)

- Opportunity for a company representative to speak at our Grand Opening event
- Company name/logo displayed near entrance of community space
- Company name/logo displayed on event banner
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event signage and program
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Healing Sponsor Level

\$5,000 (one sponsor)

- Company name/logo displayed near entrance of community space
- Company name/logo displayed on event banner
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event signage and program
 - Event page on our website
- Company name featured in Urban Triage, Inc. annual report

Inspiring Sponsor Level

\$2,500 (multiple sponsors)

- Company name/logo displayed near entrance of community space
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event signage and program
 - Event page on our website
- Company name featured in Urban Triage, Inc. annual report

Empowerment Sponsor Level

\$1,000 (multiple sponsors)

- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event page on our website
- Company name featured in Urban Triage, Inc. annual report

Sponsorship Opportunities

Youth Programming Space

\$10,000 (one sponsor)

With new community space, we will be able to expand our support and services to include programming for youth. This will require a separate space for our youth that is culturally sound, welcoming, and creative to engage our youth. In order to accomplish this, we will need to build out, design, and furnish the space, and purchase necessary equipment. Your sponsorship will include the following recognition of support:

- Named the official sponsor of our Youth Programming Space
- Opportunity for a company representative to speak at our Grand Opening event
- Company name/logo displayed near entrance of Youth Programming Space
- Company name/logo displayed on event banner
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
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Information Technology Sponsor

\$7,500 (multiple sponsors)

With new community space, we will require new and upgraded technology including servers; routers; workstations for staff, community resource and library, youth programming, reception area, and training room; and conference room technology. Your sponsorship will include the following recognition of support:

- Company name/logo displayed near entrance of community space
- Company name/logo displayed on event banner
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
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Community Resource and Library Sponsor

\$5,000 (one sponsor)

Our new community space will have a Community Resource and Library space. We will need to build out, design, and furnish this space, and purchase necessary equipment. Your sponsorship will include the following recognition of support:

- Company name/logo displayed near entrance of the Community Resource and Library space
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event signage and program
 - Event page on our website
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Training Room Sponsor

\$5,000 (one sponsor)

Our new community space will include a Training Room for our Supporting Healthy Black Families Workgroups, Co-Conspirator Workgroups, organization training consulting, and other trainings. We will need to build out, design, and furnish this space, and purchase necessary equipment. Your sponsorship will include the following recognition of support:

- Company name/logo displayed near entrance of the Training Room
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event signage and program
 - Event page on our website

Break Room Sponsor

\$2,500 (one sponsor)

Our new community space will include a Break Room for staff, as well as use for programming and events. We will need to build out, design, and furnish this space, and purchase necessary equipment. Your sponsorship will include the following recognition of support:

- Company name/logo displayed near entrance of the Break Room
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event page on our website
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Equipment Sponsor

\$2,500 (one sponsor)

In order to meet the needs and requirements of our new community space, we will need to purchase new equipment such as a refrigerator, dehumidifier, air purifier, PPE supplies, signage, etc. Your sponsorship will include the following recognition of support:

- Company name/logo displayed near entrance of the Break Room
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event page on our website
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Art Exhibition Sponsor

\$2,500 (one sponsor)

Our community space will have Art Exhibition space that will display art, pictures, etc. from local Black artists. Your sponsorship will include the following recognition of support:

- Company name/logo displayed near entrance of the Art Exhibition
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event page on our website
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Reception Area Sponsor

\$1,500 (one sponsor)

Our new community space will allow us to hire a new receptionist and create a reception area to welcome and greet everyone who enters the space. Your sponsorship will include the following recognition of support:

- Company name/logo displayed the reception area
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
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Event Space Sponsor

\$1,000 (multiple sponsors)

Our new community space will offer space for community engagement events, civic engagement events, and meeting and event rentals. Your sponsorship will include the following recognition of support:

- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event page on our website
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Conference Room Sponsor

\$500 (two sponsors)

Our new community space will have two conference rooms. We will need to furnish this space. Your sponsorship will include the following recognition of support:

- Company name/logo displayed at the entrance of the conference room
- Company name and/or logo featured on:
 - Grand Opening event invitation
 - Printed event marketing materials (including posters, flyers, etc.)
 - Email marketing for the campaign and the event
 - Event page on our website
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Sponsorship Agreement

Creating a Space for Transformative Education, Leadership, and Healing Campaign

General Sponsorship Levels

(Check the appropriate box)

- | | |
|---|----------|
| <input type="checkbox"/> Transformation Sponsorship | \$10,000 |
| <input type="checkbox"/> Breakthroughs Sponsorship | \$7,500 |
| <input type="checkbox"/> Healing Sponsorship | \$5,000 |
| <input type="checkbox"/> Inspiring Sponsorship | \$2,500 |
| <input type="checkbox"/> Empowerment Sponsorship | \$1,000 |

Other Sponsorship Levels

(Check the appropriate box)

- | | |
|---|----------|
| <input type="checkbox"/> Youth Programming Space | \$10,000 |
| <input type="checkbox"/> IT Sponsor | \$7,500 |
| <input type="checkbox"/> Community Resource & Library | \$5,000 |
| <input type="checkbox"/> Training Room | \$5,000 |
| <input type="checkbox"/> Break Room | \$2,500 |
| <input type="checkbox"/> Equipment | \$2,500 |
| <input type="checkbox"/> Art Exhibition | \$2,500 |
| <input type="checkbox"/> Reception Area | \$1,500 |
| <input type="checkbox"/> Event Space | \$1,000 |
| <input type="checkbox"/> Conference Rooms | \$500 |

We are committed to empowering and inspiring breakthroughs and transformation by way of education and leadership in Black families and Black communities and mobilizing community resources to distribute to those most in need. As dedicated advocates for those we serve, we offer community support resources and transformative programming, including but not limited to community support services, transformational education, advocacy, economic empowerment, and cultural opportunities.

Because of YOU we are. Because of you, we have been able to stand in the gap for those most in need through advocacy, transformative education, and critical coordinated services between partner organizations, city officials, and community resources. We do this with the community's trust and track record to carry out the work. We do this through community investment.

Sponsorship of our new community space through our Creating a Space for Transformative Education, Leadership, and Healing Campaign presents a unique opportunity to become part of a legacy of ground-breaking work and collaborations in Dane County within the Black community. Promoting healthy Black families and fostering a sense of responsibility within the community today will lead to a stronger Dane County tomorrow.

Please Note: In order to receive all benefits listed in the proposal, the sponsorship agreement must be received no later than Saturday, October 31, 2020. However, we are accepting sponsorships through December 31, 2020.

Company Name: _____

Company Contact Name: _____

Company Phone: _____ Company Email: _____

Company Address: _____ City: _____ State: _____ Zip: _____

Payment Type (please check one below):

- We will send our sponsorship commitment form and satisfy our commitment by 10/01/2020
 Please send an invoice Payment enclosed

Please send completed form to Brandi Grayson via email at bgrayson@urbantrriage.org or via mail at: 2222 S Park St; Madison, WI 53711. If you have any questions, please call (608) 520-0741.